

Lóránt Valaczka

Senior Product Designer

Design Systems · Fintech · Insurtech · AI-assisted design

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Portfolio
PDF · 2026

Portfolio 2026

Senior product designer for banking, insurance and B2B SaaS — design systems and the flows behind them. Six years of turning complex rules into clear products, now with AI in the workflow.

EXPERIENCE

Mar 2025 – present
Product designer · UNIQA Insurance · freelance, annual contract
Insurance design system and a sales flow framework; the MTPL and business-liability journeys; responsive web; design documentation.

Aug 2024 – present
Digital product designer · Stereogram Studio
freelance until Dec 2024, employee since Jan 2025.
SME banking, web and mobile app; a multi-brand design system; a payroll platform; a design system audit and AI-built prototypes.

Jul 2021 – Jan 2025
UX/UI designer · Cherrisk (CherryHub BSC Kft.)
Insurance quotation flow redesign and the end-to-end purchase journey; mobile app, web applications and landing pages; design system development.

May 2020 – Jun 2021
Graphic and web designer · Computer Emporium Kft.
Graphic design, UX/UI and front-end development.

EDUCATION

2022 – 2024 **UX/UI design** · KREA Design School · BA, with honours

2019 – 2021 **Graphic design** · KREA Design School

2012 – 2014 **Web development** · Eszterházy Károly University

2009 – 2012 **Communication and media** · Univ. of Nyíregyháza · BA

SKILLS

Strongest
Design systems · Design tokens · User flows · Information architecture · Prototyping · Interaction design

AI in the work
AI-assisted design · AI prototyping in code · Claude · Figma Make · Prompting

Tools and methods
Figma · Wireframing · Accessibility · Usability testing · User interviews · UX writing · Developer handoff · Animation

Learning
The Odin Project · full-stack web, in progress

Languages, more
Hungarian (native) · English (B2) · driving licence B